



FIIPA 2018 – FIOF ITALY INTERNATIONAL AWARDS

Objectives

The objective of this contest is the diffusion of the culture of photography, and it is addressed to all those who love the confrontation and challenges pursuing a single target: the growth! The competition is non-profit and all revenues will be used for social purposes of the promoter organization.

Candidates

The contest is open to all professional photographers, amateurs and students, Italians and foreigners, without discrimination of race, religion, nationality or ethnicity.

Categories

The contest is divided into eleven (11) categories:

1. Architecture & urban spaces: buildings, cityscapes, interiors, industrial ecc.

City, monuments, villages and all the other anthropical elements can be good photographic subjects. In the architectural photography, the artificial element is the main subject of the shot. It takes up the main part of the composition and it is often single: a square, a building, a complex of buildings. Other possible buildings or natural/urban landscapes act, at most, as background of the main subject. Finding the right composition in the architectural photography is harder than they can imagine, because it occurs to go around the subject and find the better perspective working with the zoom. It is possible to shoot a single detail such as a glass wall or you can zoom out making room to the sky and the backdrop.

A relatively recent activity, which we can fall within the urban photography genre, is that which accompanies the activities of the movement called "Urbex". This is the short form of the English expression "Urban Exploration" which, in Italian, assumes the significance of urban exploration. This activity deals with the exploration of civilized environments in off-limits areas that are often decadent and dated by now. The aim of the urban exploration photographer is to tell the story of that place through images and the silence of the environment (or what happens within it) and so to represent even the hole in order to tell its story and render it immortal. It is shown a side of the world which is almost never debated.

2. People & Street Photography: culture, lifestyle, daily life

This category includes images which portray subjects and real and spontaneous situations in public places and not with the aim to highlight the everyday life aspects. These images represent a specific unplanned moment; in other words: they render extraordinary what ordinary is.

3. Portraits: portraiture, family, children, newborn, pet portraits

Portrait-painting photography is that kind of photography which represents a person or a group of people and it is realized in order to display their expression, personality and mood. The focus of the portrait-painting photography, like other kinds of portrait-painting, is usually the face even if the background and the subject's body sometimes become part of the shot. In this kind of photography, they tend to catch the subject's eyes and the focus is on the face. The least important elements are not focused. In other cases, portrait-painting photography can focus on different details such as hands, eyes or parts of the trunk.

Four types of portraits are admitted to the contest:

- "BUILT" PHOTOGRAPHY: It occurs when a photographer builds an idea around the portrait: a happy family, a romantic couple, a reliable director. This approach is mainly used in the studio and it is related to social photography;
- ENVIRONMENTAL: It occurs when a photographer portrays the subject in his working environment, free time or family environment. Subjects are often photographed while they are doing something. With the environmental approach, they attach more importance to the contest rather than the subject. The pictures taken, following this approach, may have an historical and social meaning: as we have said above, the important thing is the contest in which these images are realized, such as historical buildings or places capable to recall particular memories.
- SPONTANEOUS/FRANK: People are caught and photographed while they are doing their daily work.
- CREATIVE: In this kind of approach, we have an exasperated digital manipulation which allows photographer to realize wonderful pictures of the photographed subjects.

4. WEDDING: classic, unconventional, reportage

All the pictures made to order and realized both before and during or after the ceremony are admitted to the contest. Wedding is a great stage: it will have a "backstage" and therefore a reportage phase, which concerns the background of the couple, and a more intimate and thoughtful phase, a more playful and festive one, in which are told the daily details. For those who love the "limelight", pictures that are contextualized in an urban landscape are also admitted to the contest. These are images in which the aesthetic value of the bride is enhanced and she becomes herself a monument, inserted in an architectonic frame, where different points of view are enhanced rather than the subjects themselves. Sometimes these ones become the main characters in fashion, buidoir or glamour terms. Edited pictures are also admitted to the contest.

5. NUDE: artistic nude, fine-art nude, glamour nude

Artistic and fine-art nudes are the classical shots which people can see in a gallery. Many artistic images are realized in black and white, even if colour has recently begun to peep. Artistic images poses are becoming more conservative rather than other kinds of nude photographs. They very often tend to avoid both the pubic area and the eye contact with the subject, i.e. the model who's watching the camera. Glamour nudes usually concern images about seductive beautiful women. Do you remember Playboy or all those coated magazines? (obviously not those pornographic ones!). Many of those photographs are glamour.

6. PRODUCT PHOTOGRAPHY: food & still life

The term "still life" actually refers to everything's inanimate. We have always to keep in mind the necessity to focus on the product itself or the object on the foreground: background must not distract user's attention, but it has to be something more: an "artistic touch", a filling. This technique allow us to take a photo for many different uses even if the main use source is basically related to advertising communication combined to a catalogue, an e-commerce web site and so on... Well, if the term "still life" previously refers to food to immortalize, today this kind of photograph influences any type of product which has to be sold or shown. For this reason, it is called "product photography". All the pictures which reflect these specifications, both food and products, are admitted to the contest.

7. ADVERTISING: beauty, fashion, music, product, self-promotion

Photographic technique can be useful for production and commerce in order to spread a message. In this way, advertising photography is born and it is employed in different areas from fashion to music or promotional products. It basically attends the realization of a perfect combination between photography and advertising, in order to spread a verbal message through the use of images. Once advertising photography was identified with still life, i.e. the product image, but today it has changed a lot. The product is considered the main character no more or a means to promote itself; today it is just the reason to achieve a purpose, a personal aim of everybody's target life. Today, in the advertising world, the product is very often replaced by creativity, claim and testimonial. It concerns the realization of an image completely designed in synergy with the advertising message, which a company intends to spread through the sponsoring of the object. In this case, both the image and the message is aimed at getting beholder's attention and so tempting a potential purchaser to buy directly, through the insertion of the product, or indirectly, unless this one is clearly a part of it.

8. CONCEPTUAL: research & digital art

Conceptual photography is a kind of photographic art which is initially conceived in the photographer's mind and then it is staged in order to realize and communicate such vision. This kind of photography is the opposite of photojournalism in which the photographer catches real images just the way they happen in a specific moment, without any manipulation. Technology allows conceptual photography to become more surreal, letting photographer to join images and objects which wouldn't be otherwise possible to approach. They often use an editing software in order to mix different objects in a photography, but many photographers only use what appears in their shot. Whatever the technique is, conceptual photography is known as one of the most creative genres of photography. In this section, all the images which have these characteristics, both those produced with traditional systems and digitally, are admitted to the contest.

9. NATURE: Aerial, Flowers, Landscapes, Panoramic, Pets, Seasons, Sunsets, Trees, Underwater, Wildlife

When we talk about naturalistic photography, we refer to a photographic genre which focuses its attention on the beauty of wild flora and fauna that are plunged in their natural environment. So, this kind of photography focuses on retracing landscapes which nature offers us just the way they are, without the slightest hint of human presence. Photographer must be able to catch the beauty given by that place, without overlooking nothing important and selecting those landscape elements which deserve to be included in the picture, especially when you can't shoot everything.

10. SPORT

In sports and action photography, speed means everything. All the pictures capable of telling and catching the moment will be admitted. The moment in which a ball scores a goal, the snarl on a basketball player's face while he's dunking the ball, the plasticity of a gymnast at the height of an evolution are the moments we want and must be able to immortalize in order to describe the event we have attended to in the best way.

11. STORY-TELLING: A story-telling realized with a minimum of 07 up to a maximum of 10 photographs.

In this category, they can propose a series of photos with a free subject: photojournalism and storyboard (they concern a sequence of images that tell a story about nature, fauna, ethology, natural environments and so on..). The photographer is free to choose topic, style, location and subjects which he prefers. This section asks for five or more images which are bound by a narrative sequence. Pictures may be shot in different moments or sequentially as long as they are strictly interconnected. This category admits both photojournalism and editing photos and conceptual story-tellings.

HOW TO PARTECIPATE

In order to participate, the authors must send 4 pictures all belonging to the same category through this website no later 2019, jenuary 06. The long side should be 1080px at 100dpi saved in jpg quality 5.

Images must be anonymous and, the images must have all made in the last three years. Patecipants are guarantors under their responsibility that the entire stage of production and post production was carried aout directly bye the candidate or under his direction. In the event that the author does not follow these conditions, similar images or same subject images will be excluded. Images may be disqualified if considered not elegible at jury discretion.

IMAGES UPLOADING

The images must be straight uploaded in this swebsite when the author signs up. Each photographer can send max 4 photos for each category. Only for category “storytelling” can send max 10 images.

Contest registration can be made only through this website.

The website address is: <http://awards.fiof.it>

By mail or email registration will be not accepted.

The purpose of registration is to obtain the author coe that will be needed for all of the contest steps.

Picture taking part to the contest will be renamed with string of text containing the author code. If pictures will be uploaded through the website, it will happen automatically.

After sending the registration form, a summary page will shown

Please, check the correctness of the data entered. To make any changes, please click back.

To confirm, please click “enter”. After few minutes, an email will be sent to the entered email address.

If you don't receive the confirmation mail please check it in “junk mail” folder

For a possible search, the sender email address is awards@fiof.it

PARTECIPATION FEE FOR PROFESSIONAL

- One category: €50
- Two categories: € 80,00
- Three categories: € 110,00
- Four or more categories (up to 7): € 160,00
- Eight or more (up to 11): € 195

PARTECIPATION FEE FOR STUDENTS/AMATEUR

- One category: €30
- Two categories: € 50,00
- Three categories: € 70,00
- Four or more categories (up to 7): € 90,00
- Eight or more (up to 11): € 110,00

The payment can be made by

1. Bank transfer, payable to:

Fondo Internazionale per la Fotografia

Bank routing numbers:

BANCAPULIA GROUP Veneto Banca

Filiale of barletta, Via Renato Coletta, 8
76121 Barletta

IBAN IT72U058741350039570119606

BIC Swift AluLIT31XXX (for foreign participants)

Reason for payment: awards 2019, name, surname,mail

2. Credit card online on the page dedicated to enrollment on this website
3. pay@fiof.it with paypal

It is important reason of payment: awards2019, name, surname, mail



RIGHTS AND RESPONSIBILITIES

All rights related to the images entered in the competition remain author' property
The promoter organization reserves the right to reproduce the images presented in the competition only for competition promotional purposes or for educational purposes, in Italy and abroad, or for the FIOF promotion of its events in any form and place, even on web.

It's authors responsbaility to get all the necessary permits for all the photos submitted, including releases for the subjets portrayed, and the eventual permission of the reproduction rights owners (when not owned by the same photographer), in order to take part to the competition and their possible publication, in the events indicated in the previous paragraph. The organization of the competition and the jry director will interpret the rules correct application and will decide on any matter mot expressly provided for this Contest rules. The decision of the jury is final, but suggestions and comments can be forwarded to the organization. The personal data of the partecipants, in compliance with national and international laws on privacy, will be used only for organization internal purposes related to the contest.

All partecipants will receive an email notification about the official result. All photos receveid by the organization of the competition within the deadlines indicated above, eill be reviewed by a national jury composed by professional photographers and experts selected by FIOF.

PRE-SELECTION AND FINAL

The authors of the photos admitted to the final selection will be informed by email.
The finalists will receive the announcement of results by sunday,03 March 2019. Prizes, awarded to each finalist, will be solely and exclusively communicated during the formal evening, which will be held on Saturday, 07 april 2019.

All competitors may visualize the successful images on the website awards.fiof.it starting from 2019, april 07.

AWARDS

1. FIIPA will have an outright winner, called Italian Photographer of the Year 2019;
2. Each FIIPA category will have a first, second and third place whose symbols such as Gold Award, Silver Award and Bronze Award will be ascribed to for convenience;
3. Praiseworthy photos will get "Honorable Mentions" as a prize;
4. EACH INDIVIDUAL photo in the various categories will be judged. The sum total of the different pictures shown by the candidate will NOT be judged, because they judge the image not the author;
5. A brief caption about the author intention would be useful in the story-telling section for a better understanding of the story itself. Furthermore, candidates can send to



awards@fiof.it a short caption of the realized project, a Story which indicates how, where and when it has been realized.

The GOLD one who will get the highest score by the jury, will be declared the outright winner, i.e. Photographer of the year 2019.

The outright winner will be awarded a voucher/prize which amounts to € 3.000,00 and the prestigious FIIPA TROPHY 2019.

Gold prizes winners will get FIIPA TROPHY 2019 as a prize, during the formal evening. Silver, bronze and honorable mentions winners will get their own testimonial by email by the end of April 15th 2019. Images will be projected during the formal evening.

The outright winner of the amateur section will get the prestigious FIIPA TROPHY 2019 and a voucher to free participate in the 2020 Orvieto Photography convention.

The outright winner of the student section will get the prestigious FIIPA TROPHY 2019 and a voucher to free participate in the 2020 Orvieto Photography convention. The gold prizes winners of the amateur and student sections will get the FIIPA testimonial 2019 during the formal evening.

Silver, bronze and honorable mentions prizes of the amateur and student sections will get their testimonials by email by no later than April 15th 2019.

P.S.The regulation is subject to change